



WW2G Trek connects outstanding women leaders across health and long-term care



We are delighted to share that Miriam Freymond Turnbull, Vice President and General Manager of ProResp Inc., will hike with us July 18-21.

A passionate and engaging leader, Miriam has been with ProResp for over 28 years. She began her career as a registered respiratory therapist working in acute care where she gained a breadth of clinical experience, which is foundational to her leadership approach. **With a move into community care, she started her leadership career path and now has an extensive and successful background in local, regional, and senior executive roles.**

While leading the local ProResp team, Miriam made time to complete an MBA from Wilfred Laurier University, complementing her clinical education and experience with business acumen. She enjoys working with people and building on their strengths, believing leaders are only as good as their teams. She also sees the value in networking with colleagues across the health system, sharing knowledge and insight. **“Learning from one another is one of the best classrooms in the world,”** she explains.

Mother of two young women, whom she considers her most important leadership responsibility, Miriam’s daughters keep her grounded as they move toward independence, daily showing her the importance of supporting, mentoring and guiding women to make a meaningful difference together.

“As women leaders, we need to lean hard into one another and support each other to grow in partnership,” says Miriam. “Whenever I talk to other women, I realize the challenges I face aren’t that unique. And talking about our experiences can give us ideas about ways to overcome that we might not think of on our own.”

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Miriam believes our good fortune as Canadians creates a responsibility for us all to stretch beyond ourselves and work to positively impact women around the world. She is one of the pioneers of the WW2G Trek, having hiked the entire Bruce Trail in 2017 while raising funds for an earlier MEDA project. The original trek included a team effort for the last 100 km, during which Miriam met many new sector colleagues that she keeps in touch with to this day.

With the added benefit of helping women globally, Miriam views the Trek as a way to give evidence to how much we need one other, and a significant opportunity to learn and grow together on the trail.

“The Trek has incredibly meaningful impact,” says Miriam. “Personally, through healthy exercise and time away to refresh my mind and spirit. For the team, bonding as we share this amazing adventure. And globally, fostering capable women leaders through MEDA. All of this surrounded by the wonder of nature in our own back yard!”