

# COMMUNITY PARTNER *update*

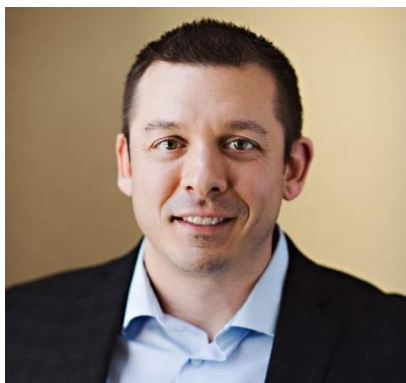
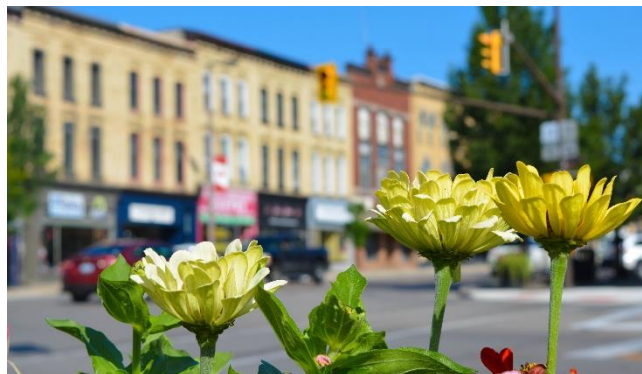
peopleCare  
communities

January 2022

**Partnering to build welcoming new long-term care homes for more local seniors, hiring great people to deliver quality, innovative care, strengthening the available supports for both residents and their families...** that's what's on our minds as peopleCare keeps a strong focus on meeting the needs of the province's aging seniors.

## Here we grow again

peopleCare is **thrilled to have received new long-term care bed awards from the Ministry of Long-Term Care**, in four fast-growing, beautiful Ontario communities – [Cambridge, St. Jacobs](#), [Stratford](#) and [Tillsonburg](#). This is welcome news for local seniors and their families, who will have better access to the quality care and services they need to live and age well. We appreciate the government for enabling leading operators like peopleCare to increase LTC capacity where needed most. As we turn our attention to next steps in planning for these new builds, watch our progress at [Our Developments](#).



## New VP LTC Operations

**Delighted to announce Jeremy Zinger as our incoming [Vice President, LTC Operations](#)**, following an extensive national search by a leading Canadian healthcare executive search firm. A dedicated member of the peopleCare organization for more than a decade, Jeremy has been recognized for his many contributions, always with a keen focus on meaningful engagement, leading best practices and being innovative in finding new solutions. Jeremy's leadership will be instrumental as peopleCare continues to raise the bar on our vision to change the world of senior living.

## peopleCare Partners with Region on Boosters

As our teams step up against Omicron, we're thankful LTC residents were prioritized for COVID "boosters." **peopleCare has also been working with our community partners to create more opportunities for staff and families to get their vaccines.** With all parts of the health system facing increased pressures and staff absences due to COVID, a special thank you to Waterloo Region Public Health and Waterloo Home and Community Care Support Services for [co-hosting our recent vaccine clinic](#) where, together, we administered almost 450 immunity-bolstering shots.



[www.peoplecare.ca](http://www.peoplecare.ca)

Let's get social



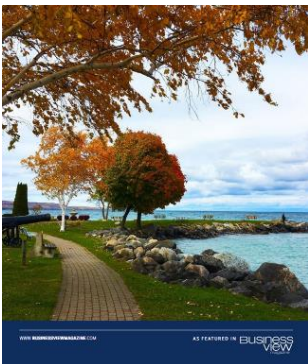


### Leading with our Values

Particularly in uncertain times, care, respect and kindness go a long way. That was the theme of our annual [Values Award Week](#) – acknowledging and **thanking our teams for treating residents, families, partners and one another with the *Care, Respect and Kindness* that exemplifies our [Value](#) of People.** As a family owned organization, values-based decisions and care is at the heart of what we do, and we are so proud of how our teams lead with a genuine purpose and caring spirit, offering support, hope and a sense of community in our Homes along the way.

### Making Every Step Count Towards Wellness

peopleCare's inaugural [Walk to Wellness](#) was a resounding success. **Over 300 staff chose wellness, together, collectively walking a whopping 20,000+ kms over a two-week period.** Supported by an online app that enabled a vibrant shared experience, the camaraderie was inspiring as staff posted their day's activities and cheered each other on. Residents were in on the fun, joining in walking challenges with staff. The Walk was the first initiative of peopleCare's [Employee Wellness Strategy](#). Next up, Wellness Champions on a mission to support a collective wellness focus across peopleCare.



### peopleCare in the News

**Business View Magazine showcased peopleCare's new LTC Home in Meaford,** as part of the [Desirable Destination](#) feature on the strong values and aspirations of municipal government and community leaders in this vibrant and age-friendly community. And in the **current issue of LTC Today magazine, we share insights for creating the culture change that helps [Integrate Families as Essential Care Partners](#).** Want more news? [What's New](#) & [peopleCare in the News](#).