

# COMMUNITY PARTNER *update*

peopleCare  
communities

Sept/Oct 2023

**What a fantastic Fall for peopleCare and our partners!** We've been out engaging together on important topics like development and innovation. The new Minister of Long-Term Care and other special guests helped kick off the expansion of our A.R. Goudie LTC Home. And we're thrilled by the level of support from our valued partners and communities at the signature events of our annual [Beyond Ourselves](#) fundraising campaign. Read on to learn more.

## Ministry and LTC leaders share key development insights

In the next four years, peopleCare has plans to build and open nine long-term care (LTC) Homes, including three projects in construction this year in [Tavistock](#), [Kitchener](#) and [Delhi](#), Ontario. To move our projects along an accelerated pathway, we're working to make the most of available resources, pushing forward with planning on multiple projects at once, and leveraging designs that create beautiful Homes in which to live and work, that are also efficient to operate.

Brian Pollard is the Assistant Deputy Minister, Long-Term Care Capital Development Division of the Ministry of Long-Term Care. He recently joined peopleCare CEO Brent Gingerich, and other LTC leaders on a [panel in Toronto](#) to share insights with operators looking to accelerate their LTC developments. He says peopleCare's approach is showing results.

"Operators need to pay attention to the size of the home and that they are value engineering continuously instead of right at the end," says Pollard. "peopleCare's thoughtful reuse of building designs across developments also definitely gets projects across the finish line quicker." Read full story [Minister and LTC Leaders Share Key Development Insights](#).



## Adding More LTC Beds in Kitchener

On a sunny Friday in Kitchener, residents, staff, families and special guests gathered to celebrate a new chapter for peopleCare A.R. Goudie LTC Home in meeting the needs of the community. Together with Ontario's LTC Minister Stan Cho, local elected officials and other special guests, peopleCare broke ground on a 128-bed addition to the existing Home that will open in 2025.

Read [Adding More LTC Beds in Kitchener to Better Serve the Community](#)

## Welcome Delhi LTC to peopleCare Family

After 12 years having the pleasure of managing the Home, we are thrilled to have acquired Delhi LTC Centre and [officially welcomed the Home to the peopleCare family](#). When peopleCare took over operations of the existing 60-bed LTC Home, it was always with the intention to expand and modernize the Home to better serve the needs of local seniors. The Ministry of LTC has awarded us 68 new LTC bed licenses and the necessary approvals to redevelop the Home as part of a planned future senior living community. We look forward to welcoming residents into their bright, modern new 128-bed LTC Home in 2025. Check out the [peopleCare Delhi LTC Development](#) page for updates.



**Did you know?** peopleCare's conceptual master site plans envision LTC Homes, complemented by other types of seniors housing, care and services. All to enable older adults and their families to have their needs met through quality care and life-enriching experiences in the communities they know and love. Read the latest on [Our Developments](#).



BEST  
MANAGED  
COMPANIES

[www.peoplecare.ca](http://www.peoplecare.ca)

Community Partner Update page 1 of 2

Let's get social



## #EnableEveryone

For the third year, [peopleCare connected with the creative thinkers at ATS Labs](#), an accelerator for accessibility startups working to #EnableEveryone with a range of innovative disability solutions. Our goal was to learn from these entrepreneurs and share insights about building relationships and collaborating in the senior living space. Interested to learn more? [ATS Labs](#) is hosting a [Demo Day](#) with the 2023 cohort and Canada's Chief Accessibility Officer.



### Golf Tournament a resounding success

Close to 150 partners, friends and family joined the peopleCare team for a fabulous day on the links at our [2023 golf tournament in support of MEDA](#). Held at the beautiful Rebel Creek Golf Course in Petersburg, the event was a resounding success, with proceeds taking us well over the top of our fundraising goal. [Click to view a brief video](#) of this awesome day. See full list of our generous [Signature, Breakfast, Dinner and Fairway Sponsors!](#)

### Community Spirit Shines During Walk to Wellness

peopleCare's third-annual Walk to Wellness is in the books and the big story of 2023 is the outstanding level of community spirit and participation! From high school students to elected officials, business owners to the local fire department – across our communities, our neighbours came out in force to engage with residents and staff, enjoy the last of the sunny fall weather and get some steps in for a good cause. Offering something for residents, staff, families and partners alike, Walk to Wellness looks a little different in each peopleCare Home. Along with the community walk, this year's fun included fairs and carnivals, bake sales, 50/50 draws, basket raffles, chocolate and t-shirt sales and much more. Read [Community Engagement the Big Story Behind 2023 Walk to Wellness](#)



**Huge thank you to Shuh Orchards of West Montrose** for donating the apples for our yummy caramel apple sales!



### Tapping into global trends in living and aging well

The Global Aging Network (GAN) is a community of international seniors' care organizations from over 60



countries, that contribute and benefit from knowledge-sharing, expertise and research. peopleCare's GAN membership enables us to tap into the latest in global aging news and trends. We're also committed to sharing what we learn. Check out this GAN-hosted webinar on [Improving Resident Quality of Life with Person-Centered Care](#).



**Accreditation week is almost here!** peopleCare has long considered Accreditation to be an important enabler of our commitment to excellence in operations, care and services. In fact, we were one of the first LTC operators in Ontario to undertake this rigorous quality improvement process more than four decades ago. And it's that time again! This November, surveyors from [Accreditation Canada](#) will conduct site visits and meet with the peopleCare team and our community partners to assess and validate that we are meeting the requirements and standards of the Qmentum program. Stay tuned as we'll share our results in the next newsletter!

